

THE CLEAR CHOICE IN RETAIL AUTOMATION

Product Overview

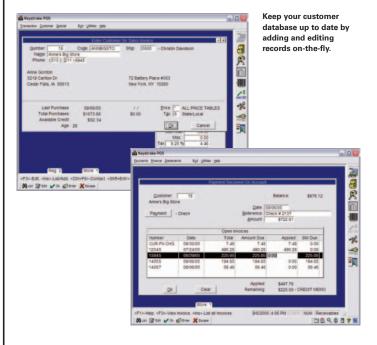
Keystroke POS is a powerful and practical sales management and inventory control system for retail, wholesale, and service businesses. It's the perfect solution to improve the efficiency and profitability of nearly any business.

Characterized by a vast array of features, surprising flexibility and the best support service in the industry, Keystroke POS offers far more bang for the buck than other POS packages. A traditional approach to the point of sale provides fast transaction entry and effective business controls. Robust databases and reporting tools will help you capture, manage, and analyze your valuable business data like never before.

Keystroke POS is sold only through authorized retail systems dealers who can provide a fully integrated solution, configured specifically for your business. To learn how Keystroke POS can fit into your business, contact a dealer today — success is only a *keystroke* away!



Keystroke POS is the perfect solution for your business, whether you have a single store with one register or a chain of stores with multiple lanes.



Keystroke. Point Of Sale

THE CLEAR CHOICE IN RETAIL AUTOMATION

- The POS module can be fine tuned to optimize speed and collect all pertinent information necessary to your business.
- Sales invoices & receipts, layaways, sales orders, service orders, quotes, on hold, gift registry, recurring charges.
- Fast item entry by barcode scan, manual entry, or Quick Search lookup.
- Fast integrated payment processing software for credit/debit cards, gift cards, and check verify/guarantee.
- Electronic signature capture and support for ATM/debit PIN pads.
- Support for electronic scales, customer displays, change dispensers.
- Age verification, food stamps, deli scale input, weighed item prompt.
- Cash reconciliation by workstation, drawer, or clerk assigned till.
- Instant on-the-fly access to inventory, customer, vendor, and clerk databases.
- Record paid outs and payments on credit accounts.

CUSTOMER TRACKING

- Lookup customers by name, phone, account number or unique code.
- Track multiple ship-to addresses, or attribute sales to family members, employees, vehicles, jobs, etc.
- Instant access to complete transaction history by customer.
- Use powerful price tables to manage customer incentives.

ACCOUNTS RECEIVABLE

- Easy access to complete payment history and invoice details.
- Modifiable aging periods and finance charge calculations.
- Print billing statements in balance forward or open item format.
- Auto-apply payments to oldest open items or to specific invoices.

INVENTORY CONTROL

- An extensive database will enable you to track inventory down to the item, or you can use departments for broader sales tracking.
- Real-time quantities and stock tracking: On Hand, On Order, Allocated, Sold, Received, Counted, Average Lead Time, and more.
- Six price levels plus formula based pricing by item, category, customer, sale quantity, promo-dates, and more.
- Track serial numbers, sizes & colors, and case breakdowns.
- Instant lookup using five indexed data fields, plus alternate codes for barcode entry and vendor specific product codes for reordering.
- Grouping by department, category, and location.
- Designate items as Service, Rental, Food Stamp eligible.

PURCHASING AND RECEIVING

- Create purchase orders manually or generate suggested orders based on quantities and reorder points.
- Track up to four vendors per item for reordering and cost comparisons.
- Automated receiving and price update features.
- Print custom barcode price tags or shelf tags for received orders.

EMPLOYEE MANAGEMENT & SECURITY

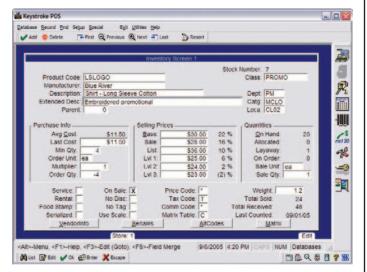
- Clerk and salesperson recorded on every transaction.
- Easy to use built-in time clock.
- · Sales commission reporting.
- Post messages to all staff or between individual users.
- Internal audit trail can log specific actions or every keystroke.
- Extensive function level security system to restrict user activity.

REPORTING/ANALYSIS

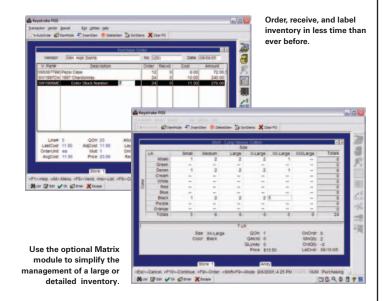
- Generate dozens of standard reports to screen, printer, or export file.
- Report on profits, sales tax, receivables, inventory analysis, item history, customer history, clerk information, and much more.
- A virtually unlimited capacity for transaction history allows long term historical analysis by item, day of week, time of day, and more.
- Produce your own custom report formats with optional Report Editor.

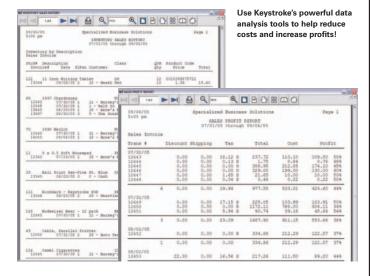
OTHER FEATURES AND OPTIONS

- Integrate data with QuickBooks[®], Peachtree[®], BusinessWorks[®], and other popular accounting packages.
- Multiple-store data polling and management utilities.
- Scripted reminders for up-sell opportunities, on-the-fly product assembly, and to suggest alternate items when out of stock.
- Automatic tagalong items, kitting, and component tracking.



Keystroke POS offers the ultimate in inventory control features with real-time integration to sales, purchases, store transfers, and physical variance transactions.

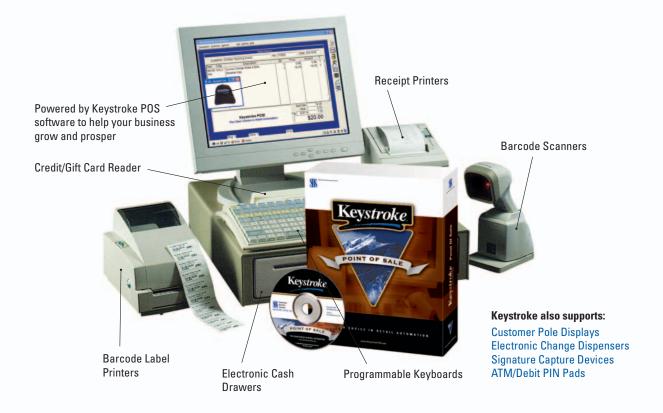




Keystroke Point Of Sale

Keystroke POS software is the core of the sales management and inventory control system used in thousands of independent stores, wholesale distributors, and specialty chains. Keystroke POS is an affordable and reliable off-the-shelf solution for owner operated retail stores, plus it offers unrivaled speed and flexibility for multi-lane and multi-location businesses.

Keystroke POS links to most popular accounting programs, and can exchange data real-time with other systems including custom software solutions. The system is fully configurable to drive all the latest in POS hardware technology.



Keystroke Point Of Sale is a Perfect Solution for...

Bicycle stores, pet supply stores, computer stores, liquor stores, convenience stores, sporting goods stores, gift/specialty stores, book stores, toy stores, furniture stores, electronics stores, office supply stores, hardware stores, jewelry stores, tire/auto supply stores, pool supply stores, clothing/shoe stores, and many, many more!

